



Career Preferences Profiler Personal Profile

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Introduction to the CPP Profile

This profile chart provides graphical and narrative representations of:

- * Strength of preferences relating to career and occupational choice
- * Possible occupations associated with the three strongest preferences

Feedback Guidelines

When exploring the profile with the respondent:

- * Emphasise that CPP is a self-report questionnaire
- * Remind them it is not about ability but preferences - there are no rights or wrongs
- * Explain that no questionnaire is infallible - it is alright to disagree
- * Encourage a full, open two-way dialogue



Career Preferences Profiler Occupational Interests

	1	2	3	4	5	6	7	8	9	10	
Dislikes practical or physical tasks.	•	•	◆	•	•	•	•	•	•	•	Realistic Prefers working with things rather than people or ideas. Interests relate to nature and the outdoors, mechanics, skilled trades, construction or military service.
Not interested in analysis, science or problem solving.	•	•	◆	•	•	•	•	•	•	•	Investigative Likes to think through problems and enjoys challenges. Interested in science, maths, academic research, medical facilities, health or computing.
Little interest in artistic or media related occupations.	•	•	•	•	◆	•	•	•	•	•	Artistic Interested in art, music, drama, writing, cooking, library science and museum work.
Little interest in working with people in a caring environment.	•	•	◆	•	•	•	•	•	•	•	Social Enjoys working in groups, sharing and communicating with others. Occupational choice may include education, healthcare psychology, social work and counselling.
Less attracted to influencing, selling or managing others.	•	•	•	•	◆	•	•	•	•	•	Enterprising Interested in leadership and managing people. A liking for business management, sales or politics, management or law.
Dislikes conventional environments and occupations requiring precision such as office work.	•	•	◆	•	•	•	•	•	•	•	Conventional Comfortable with hierarchies. Likes tasks relating to financial institutions, accounting, data management or clerical work.